ALUMNI ASSOCIATION
SHELTON STATE
COMMUNITY COLLEGE

2003-2004 Year in Review

These are the activities that we proposed during our brainstorming session last July and our progress on each:

How Can We Attract More Alums?

Proposed activities that we followed through on:

- Better benefit package
- Establish an Alumnus of the year award
- Publish Alumni Newsletter

Proposed activities that we did not follow through on:

- Window Cling for new members with association logo on it
- New Brochures
- Website (waiting on re-organization of website, just recently approved)
- Attend group activities in the community

How Can We Involve Faculty & Staff?

Proposed activities that we followed through on:

- Invite to Join
- Invite to all events

Proposed activities that we did not follow through on:

- Sponsor a staff member of the year award with plaque and dinner for four at Cypress Inn
- Spring Fling
- Have alum Breakfast or lunch to invite faculty and staff or at Division Meetings sponsor lunch or breakfast
- Find out what they think we could to for them
- Do more in house get togethers (something like 3rd Thursday lunch)

How Can We Interact with Administration?

Proposed activities that we did not follow through on:

- Maybe council could have breakfast with Deans twice a year Get Dr. Rogers to assign an Administrator to be at every event the Alumni has
- Have Administration as guest speaker at Alumni Meeting
- Casino Trip
- Ask Dr. Rogers to interact more

How Can We Support Currently Enrolled Students?

Proposed activities that we followed through on:

- Fund Scholarship
- Particiapte in Get on Board Day (special activity)
- Particiapte in Homecoming (shaker give-away, etc.) pre- reception
- Participate in Honors Day

Proposed activities that we did not follow through on:

- Serve as career mentors through the Job Placement Center
- Play special role in graduation?
- During Graduation pass out flyers or while waiting in line at registration
- Open House "welcome party," fall during registration

Assist with Student Recruitment?

Proposed activities that we did not follow through on:

- Participate in calling campaign
- Send letters to parents of accepted students
- Put info in student packets they mail out
- Get involved in Start Up Day
- Increase awareness-invite H.S. senior to an alum event
- Ask Jeanetta something we could do

(PLEASE NOTE – much of the inactivity with student recruitment was due to their lack of a working database. They should have one in the fall, so we can re-evaluate then)